



Orian Williams, JD, LL.M, CFP®

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*Ask Orian
about his
quest to visit
the Seven
Wonders of
the World.*



Orian Williams is a Managing Director focused on driving advisory annuity growth for large RIAs, aggregators, TAMPs, family offices, and select broker/dealers. He partners with executive leadership to deliver strategies, thought leadership and main-stage presentations that help advisors integrate annuities into comprehensive wealth plans.

With more than 20 years of experience as an attorney, advanced planning executive, financial professional, and coach, Orian brings expertise in estate planning, tax-efficient retirement strategies, and fiduciary best practices. He has consulted high-net-worth clients and published insights in leading industry outlets including ThinkAdvisor, InvestmentNews, and the Investments & Wealth Institute®.

He is a proud graduate of the University of Alabama at Birmingham and earned his Juris Doctor from Loyola University New Orleans College of Law. Orian holds an LL.M. in taxation and wealth management from Thomas Jefferson School of Law and an executive certification in leadership and innovation from the Money Management Institute and University of Virginia Darden School of Business. He is a Certified Financial Planner® and admitted to the Louisiana Bar. Orian spends most of his free time with his wife and triplet daughters, grilling and cheering on the New Orleans Saints, Pelicans, and Alabama Crimson Tide. Roll Tide!



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