



## Traci Anderson

Senior Registered Consultant

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*Ask Traci about the group she founded, which boasts more than 3,500 members worldwide.*



Traci is an accomplished sales professional with extensive experience providing guidance and strategies to financial professionals since 2008.

Before joining Pacific Life, Traci worked in both sales and sales support roles. She has held positions as an investment broker, business banker, independent insurance broker, seminar marketing director, public speaker, and educator. The wealth of knowledge gained from her breadth of experience has helped her cultivate powerful relationships and earn the trust of the financial professionals she works with amid an ever-changing financial landscape.

Traci is married to her junior high school sweetheart and is the proud mom of four children and one fur baby. She loves fast cars and earned her motorcycle license during the pandemic. When she isn't providing excellent service to financial professionals, she rides a Ninja sports bike as a novice racer.



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